


The Highlands of Louisville

 Louisville, Kentucky USA

Spring - Summer 2010 Map & Guide

In print & on www.TheHighlandsOfLouisville.com

Your business must be located in or near The Highlands or call for major sponsorship information.

| | |
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| Business Name | |
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| —City, State, Zip | |
| Business Phone | |
| Business Website | |
| Contact Name | |
| Title | |
| Contact Phone | |
| Contact Email | |
| Logo Contact Name | |
| Logo Contact Email | |

Send logo to MaryBethRother@TheHighlandsOfLouisville.com.

200 CHARACTERS of on-line, mouse-over, pop-up text is included. Please print below:

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| |

Mail form with payment to:
Highlands Publishing Company
3044 Bardstown Road, #400
Louisville, KY 40205
Attn: Larry Rother, Publisher

| | |
|---|----|
| Spring-Summer 2010 Guide & Web Site Listing—\$200 | \$ |
| Fall-Holiday 2010 Guide & Web Site Listing—\$150 <i>(special price with Spring-Summer issue)</i> | \$ |
| Additional co-owned businesses—\$60 each per issue | \$ |
| TOTAL | \$ |

**DEADLINE
FRIDAY
2/12/10**

**For Questions call Larry Rother at 235-2707.
Call for special payment arrangements or major sponsorship opportunities.**

Charge card (check one) Visa Master Card Discover American Express


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Business Name: _____ Individual Name: _____

Authorizing Signature: _____

For additional forms click the 2010 Map & Guide to the Highlands link on www.TheHighlandsOfLouisville.com

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2/12/10

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Business Benefits of Your Listing

- * Your logo ad, name, address, phone number and designated map location on the Spring-Summer printed Highlands Map and Guide
- * Your logo, name, address, phone number, website link with up to 200 characters of ad copy text and a designated map location on www.TheHighlandsOfLouisville.com.
- * List your business events and special sales on www.TheHighlandsOfLouisville.com.
- * Post special offers to Highlands residents, patrons or businesses on www.TheHighlandsOfLouisville.com.
- * The 2010 eStore will sell items selected from listed businesses such as yours.
- * The Highlands Map and Guide is distributed at all participating businesses.
- * The Highlands Map and Guide is also distributed by Where-To-Go at 120 additional East End, Downtown, Airport and Tourist locations.
- * Some who have called to specifically request copies of The Highlands Map and Guide:
 - Louisville Convention & Tourism Bureau
 - Louisville Downtown Visitor Information
 - The Galt House
 - Marriot Residence Inn
 - Other hotels
 - Bellarmino University (for visiting groups)
 - USPS Postal Supervisor's Convention
 - Neighborhood Associations
 - Highlands locations
 - Highlands banks
- * The Highlands Map and Guide is in its 3rd year of publication and 4th year of www.TheHighlandsOfLouisville.com.
- * www.TheHighlandsOfLouisville.com is the on-line information resource for Highlands events, shops, restaurants and services.
- * The Highlands Map and Guide is the convenient printed counterpart.
- * www.TheHighlandsOfLouisville.com is always the #1 response of Google 'Highlands Louisville'
- * www.TheHighlandsOfLouisville.com is advertised in:
 - Highlands Guide
 - Coffee News
 - Official Louisville Convention & Visitors' Guide

Highlands Publishing Company is a Highlands Independent Business.

We thank our printer, Printworx for their top sponsorship of The Highlands Map and Guide and of www.TheHighlandsOfLouisville.com.

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