

# 24<sup>th</sup> Annual Bardstown Road Aglow

December 5, 2009

The Bardstown Road Aglow is coming – Get Ready!!!

Deadline to join is October 30<sup>th</sup>, 2009!!

Bardstown Road Aglow is quickly approaching! Please join us as we celebrate our 24<sup>th</sup> Anniversary!

Bardstown Road Aglow has grown over the past two decades from a fledgling group of 10 participating stores with little attention, but big hopes for a successful Holiday season. Today the event boasts being one of the largest holiday events in the city with more than 100 participating stores and thousands of shoppers.

The Highland Commerce Guild would like to invite you to help promote this year's event by being an "official participant", a sponsor, or a volunteer at a participating merchant. The Highland Commerce Guild will be printing maps, flyers, and posters to help promote your business as an official participant. Be a part of the open houses, entertainment, and holiday merriment that will be Bardstown Road Aglow.

\_\_\_\_ I want to be an official participant! Enclosed is my \$50 participation fee.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

ONE LINE OF ADVERTISING COPY (100 CHARACTERS MAXIMUM) PLEASE PRINT:

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\*\* PLEASE MAKE CHECK PAYABLE TO THE HIGHLAND COMMERCE GUILD AND MAIL TO: PO BOX 4516, LOUISVILLE, KY 40204

FOR FURTHER INFORMATION, PLEASE CONTACT THE FOLLOWING:

LARRY ROTHER (502) 235-2707 OR KELLI MILLIGAN (502) 585-5727

SIMPLY PR – CAROLINE KNOP CAN BE REACHED AT [simplyPR@aol.com](mailto:simplyPR@aol.com)